



Thank you for your interest in becoming a Steps for Life Community Sponsor.

2024 events hosted the first weekend of May. Visit our website to find a location near you.

TODAY, 3 WORKERS IN CANADA WILL DIE ON THE JOB.
That's more than 1,000 families devastated by a workplace tragedy each year.

Steps for Life – Walking for Families of Workplace Tragedy is the flagship fundraising event for Threads of Life. Since 2005, Steps for Life has not only increased health and safety awareness but it has also raised more than \$8.3 million to provide support programs and services to families affected by a workplace life-altering injury, occupational disease or fatality. Last year, almost 30 communities gathered together in parks and/or on virtual events across Canada and raised more than \$1,000,000.

20 COMMUNITY SPONSORSHIP 24

COMMUNITY SPONSORSHIP BENEFITS

- Opportunity to place a banner in a designated area*
- Corporate logo displayed on national family spokesperson video*
- Corporate logo displayed on community t-shirts*
- Space to exhibit corporate information at the event*
- Sponsor thank you posted on Threads of Life's social media*
- Company recognized in a special Threads of Life newsletter edition distributed to subscribers, corporate & government partners across Canada
- Recognition on www.stepsforlife.ca community page*
- Steps for Life supporter badge to display on your web site and social media
- Logo included in on-site signage*
- Verbal recognition during the event's opening ceremony
- Name recognition on event day Stepping Forward Signs

CHAMPION \$2000+	LEADER \$1500-\$1999	SUPPORTER \$750-\$1499	ADVOCATE \$500-\$749	STEPPING FORWARD \$250-499
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STEPS TO BECOME A SPONSOR

- 1 CHOOSE YOUR LEVEL OF SUPPORT
- 2 COMPLETE THE ONLINE COMMITMENT FORM AT STEPSFORLIFE.CA
- 3 AN INVOICE WILL BE SENT FOR PAYMENT

+ IN-KIND SUPPORT

IN-KIND PARTNERSHIP
We welcome in-kind contributions as well. However, in order to determine the level of recognition, with each in-kind sponsorship we do require a quote outlining the gift and its value.

* Commitment is available for communities hosting an in-person Community Park event only.
 ✨ For your logo to be included on the official t-shirts and other promotions, sponsorship must be finalized by March 1, 2024.
 ✨ Advocate Level includes the company's name. All other levels include company logo. Champion and Leader level logos will include a hyperlink to sponsor's website.

how your dollars help

Funds raised through Steps for Life are invested in Threads of Life's programs that:

- Allow family members to receive peer support from a Volunteer Family Guide
- Send family members to a regional Family Forum where they learn healthy coping skills
- Provide information and resources through our website and our newsletter
- Train family members to become injury prevention champions in our national Speakers Bureau



ONLINE COMMITMENT FORM - WWW.STEPSFORLIFE.CA